



**RYAN ADKINS**

Brand Manager/Digital Artist



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## EDUCATION:

**August 2018 | Savannah College of Art and Design | Atlanta, GA**

Master of Fine Arts in Animation

**December 2013 | Georgia Institute of Technology | Atlanta, GA**

Bachelor of Science in Literature, Media and Communication (LMC) | Certificate in Marketing

**SKILLS:** Brand Marketing | Animation | Graphic Design | Motivational Speaking

**TOOLS:** Maya | After Effects | Photoshop | Illustrator | Premiere | ToonBoom | Microsoft Office

## WORK EXPERIENCE:

**2017 – 2018 | SCAD | Atlanta, GA | Peer Tutor**

On-site peer tutor for the department of Animation, Atlanta campus. Assisted students who needed extra help in Maya and After Effects

**2016 | The Virtual Reality Company | Los Angeles, CA | Pre-production**

Responsible for creating storyboards, mood boards, concept art, and pitch kit for virtual reality film projects. Completed the animation training program for new hires

**2013 – Present | iLLUSIONAGE Productions, LLC | Atlanta, GA | Founder and CEO**

Our vision is to iNSPiRE reimagined ways of thinking and provide a creative iMPACT for businesses and brands through brand consulting, animation and graphic design services

**2012 – 13 | Cartoon Network | Atlanta, GA | Creative Writer for Animation, Young Adults and Kids Media (AYAKM)**

Oversaw the creation and development of promotional content featuring the network's current shows. Led the on-air promotional launch for the Spring 2013 season of *Johnny Test* and several other smaller projects

## MAJOR PROJECTS:

**2018 - Present | ATL Kula Wellness Studio**

Serving as the Brand Manager and Creative Director for the yoga studio coming to Atlantic Station (Atlanta, GA) summer 2019. Responsible for brand strategy, design, and marketing and advertising content creation

**2018 | Atlanta Television Festival (ATV Fest) Pitch Session**

Selected by the SCAD Atlanta Animation department to participate in the annual ATV Fest Pitch Session to present my television series concept to a group of industry producers

**2016 | [Adult Swim] Network ID Collaborative Project**

Worked on a team with two other students to create an animated network ID for Adult Swim's anime programming block, Toonami. Role: 3D modeling/animation, audio scripting, and concept development

**2015 | Atlanta Jewish Film Festival (AJFF) 2016 Collaborative Project**

Sub-contracted to work on a team with other students to create the opening animation sequence to run before each major screening during the 23 days of the festival.

## PUBLICATIONS:

**2018 | "A Virtual Neverland: Suspending Adulthood Through Animation for Kids" | Graduate Thesis**

**2015 | "The Lost Art" | Author and illustrator. Preteen art history fantasy novel. ISBN: 978-1-48081-669-5**

**2013 | "Dream Catcher" | Author and illustrator. Children's bedtime book. ISBN: 978-1-48080-326-8**



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## FILMOGRAPHY:

### **2018 | Dream Catcher |** Animated Short

2019 | NYC Independent Film Festival | New York, NY | Nominated Best Animation

2019 | Arizona Short Film Festival | Tempe, AZ | Finalist Best Animated Short Film

2019 | The RSF Martha's Vineyard African American Film Festival | Oak Bluffs, MA | Selected

2019 | HollyShorts Film Festival | Hollywood, CA | Selected

2019 | The Rookies | Rookie Awards 2019 Draft Selection

2019 | National Black Film Festival | Houston, TX | Selected

2019 | KIDS FIRST! Film Festival | Santa Fe, NM | Selected

### **2017 | Cosmocean |** Animated Short

2019 | Athens ANIMFEST | Athens, Greece | Selected

2019 | London Experimental Film Festival | Shoreditch, London | Selected

### **2016 | Mars Two |** Animated Short

2018 | NYC Independent Film Festival | Awarded Best Comedy for Animated Short

## AWARDS:

**2016 | Young Alumni Impact Award** | Georgia Tech Society of Black Engineers | Awarded to a recent Georgia Tech graduate who continues to embody the NSBE mission of excelling academically, succeeding professionally and positively impacting the community

**2013 – 2014 | Region III Distinguished Chapter of the Year** | National Society of Black Engineers | Awarded to the collegiate chapter that best embodied the NSBE mission through scholarships and programs

**2013 | Presidents Visionary Award** | National Society of Black Engineers | Awarded to a chapter president who demonstrates visionary leadership

**2012 | Mel L. Davis Community Service Award** | Kappa Alpha Psi, Fraternity, Inc. | Awarded to an undergraduate member who has demonstrated outstanding Guide Right (mentorship and community service) leadership

**2011 | Most Creative T.O.R.C.H Program** | National Society of Black Engineers | Awarded to the Technical Outreach Community Help (T.O.R.C.H) Chairperson with the most creative STEM-based project for kids

## ACTIVITIES:

**2017 – Present** | Black Girls Code | Technical Instructor for ages 10 – 14 introducing them to computer science

**2016 – Present** | Gathering Oasis Church | Sunday school teacher for ages 6 – 11

**2013 – Present** | Public Speaker | Topics relative to general motivation, entrepreneurship and the arts